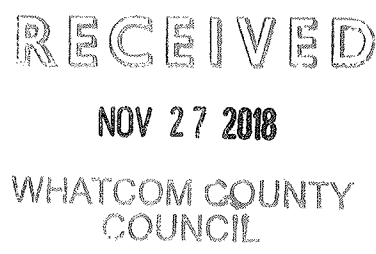


**WHATCOM COUNTY COUNCIL AGENDA BILL**

NO. \_\_\_\_\_ 2018-354

<b>CLEARANCES</b>	<b>Initial</b>	<b>Date</b>	<b>Date Received in Council Office</b>	<b>Agenda Date</b>	<b>Assigned to:</b>
Originator:	TWH	09/27/18		12/4/18	FINANCE / Council
Division Head:					
Dept. Head:					
Prosecutor:	CDR	10-23-18			
Purchasing/Budget:	EP	10/23/18			
Executive: TK		10.17.18			

**TITLE OF DOCUMENT:**

*Resolution to approve 2019 recommended convention center funding allocations.*

**ATTACHMENTS:**

A. 2019 Convention Center – Hotel/Motel Tax Fund Allocations

SEPA review required? ( ) Yes ( X ) NO  
 SEPA review completed? ( ) Yes ( X ) NO

Should Clerk schedule a hearing? ( ) Yes ( X ) NO  
 Requested Date:

**SUMMARY STATEMENT OR LEGAL NOTICE LANGUAGE:** *(If this item is an ordinance or requires a public hearing, you must provide the language for use in the required public notice. Be specific and cite RCW or WCC as appropriate. Be clear in explaining the intent of the action.)*

Request authority for County Executive to authorize allocations in the amount of \$735,184 from the Lodging Tax Fund for the purposes of tourism related activities as recommended by the Lodging Tax Advisory Committee.

**COMMITTEE ACTION:**

**COUNCIL ACTION:**

**Related County Contract #:**

**Related File Numbers:**

**Ordinance or Resolution Number:**

**Please Note:** *Once adopted and signed, ordinances and resolutions are available for viewing and printing on the County's website at: [www.co.whatcom.wa.us/council](http://www.co.whatcom.wa.us/council).*

**RESOLUTION NO. \_\_\_\_\_**

**APPROVING THE 2019 RECOMMENDED CONVENTION CENTER  
ALLOCATIONS FOR TOURISM-RELATED FACILITIES AND ACTIVITIES  
AS DEFINED THROUGH RCW 67.28.1816**

**WHEREAS** on September 26, 2018, the Whatcom County Lodging Tax Advisory Committee (LTAC) held a public meeting to review 2019 funding applications for use of Convention Center Funds; and

**WHEREAS**, of the twenty seven applications submitted, the LTAC recommends funding for twenty three eligible applicants in the amount of \$700,175 and further detailed in attachment A; and

**WHEREAS**, the LTAC further recommends a 5% contingency in the amount of \$35,009 to be used in the event eligible applicants seek funding for tourism programs later in the year; and

**WHEREAS**, the 2019 funding recommendations totaling \$735,184 were determined based on the ability to promote and serve tourism activities in Whatcom County as defined in RCW 67.28; and

**WHEREAS**, all funding recipients must submit a report to the County describing the actual number of people traveling for business or pleasure on a trip as well as describing the results of the event of activity sponsored by the Convention Center Fund; and

**WHEREAS**, the 2019 Convention Center Fund revenue is projected at \$750,000 and the 2019 fund balance is projected to be \$1,662,778; and

**NOW, THEREFORE, BE IT RESOLVED**, that the Whatcom County Council hereby authorizes the County Administration to allocate \$735,184 from the Lodging Tax Fund for the purposes of tourism related activities as recommended by the Lodging Tax Advisory Committee and detailed in attachment A.

APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 2018.

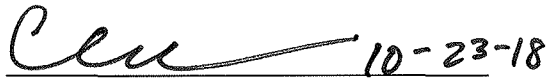
ATTEST:

WHATCOM COUNTY COUNCIL  
WHATCOM COUNTY, WASHINGTON

\_\_\_\_\_  
Dana Brown-Davis, Council Clerk

\_\_\_\_\_  
Rud Browne, Council Chair

APPROVED as to form:

  
\_\_\_\_\_  
Civil Deputy Prosecutor

## Attachment

"A"

**CONVENTION CENTER - HOTEL/MOTEL TAX FUNDS  
REQUESTS FOR FUNDING 2019**

No.	Requesting Agency	2018 Funded	2019 Requested	2019 Committee Recommended	Notes
1	Allied Arts	\$2,500	\$3,500	\$2,500	
2	Bellingham Festival of Music	\$12,500	\$15,000	\$10,000	
3	Bellingham NW Wine Festival		\$15,000	\$2,500	
4	Bellingham Regional Chamber of Commerce	\$25,000	\$35,000	\$25,000	
5	Bellingham SeaFeast		\$50,000	\$10,000	<i>Bellingham Signature event</i>
6	Bellingham/Whatcom County Tourism	\$290,000	\$290,000	\$290,000	
7	Birch Bay Chamber of Commerce - VIC	\$100,000	\$120,000	\$100,000	
8	Cascadia International Woman's Film Festival	\$10,000	\$19,000	\$7,500	
9	Ferndale Chamber of Commerce - Street Festival	\$12,000	\$3,000	\$1,500	<i>Match City of Ferndale</i>
10	Friends of Birch Bay State Park		\$6,000	\$1,000	
11	Hovander Homestead Bluegrass Fest	\$15,000	\$25,000	\$15,000	
12	Int'l Peace Arch Assoc. Hands Across the Border		\$2,500	\$0	<i>Pursue Blaine LTAC</i>
13	Lynden Pioneer Museum- Histories Mysteries	\$5,000	\$5,000	\$2,500	
14	Maple Falls Park Group - Bigfoot Art Festival		\$1,225	\$1,225	
15	Mount Baker Bicycle Club - Chuckanut Classic		\$5,000	\$1,000	
16	Mt. Baker Foothills Chamber/Visitor Center	\$100,000	\$100,000	\$100,000	
17	Pickford Film Center - Doctober Film Festival	\$5,000	\$10,000	\$2,500	
18	Pt. Robert's Chamber of Commerce Visitor's Bureau		\$17,650	\$17,650	
19	Scottish Dance Society	\$11,000	\$18,000	\$5,000	
20	Seattle Youth Symphony Orchestra		\$10,000	\$0	
21	Sustainable Connections/Whatcom Food & Farms	\$30,000	\$34,800	\$34,800	
22	Whatcom Events - Ski to Sea/TourdeWhatcom/Mt Baker Hill	\$30,000	\$40,000	\$40,000	
23	Whatcom Symphony Orchestra	\$12,500	\$15,000	\$10,000	
24	Women's Coaching Summits		\$10,000	\$0	
25	Whatcom County Parks - Brochures		\$11,500	\$11,500	<i>Every other year purchase of parks brochures/maps</i>
26	Whatcom County Glacier Restrooms cc: 14131	\$9,000	\$9,000	\$9,000	<i>(Executive ongoing commitment already in 2019 budget)</i>
27	Pollock Pictures - Brewingham: Crafting a Community		\$75,000		<i>Project may be better suited for Econ Dev. or Tourism</i>
	<b>TOTAL FUNDING REQUESTS</b>	<b>\$669,500</b>	<b>\$946,175</b>	<b>\$700,175</b>	<b>Total 2019 Tourism Funding Grants</b>
	5% Contingency	\$33,475		\$35,009	<i>Use if applicants/projects come forward later in the year.</i>
	<b>PROPOSED EXPENDITURE BUDGET</b>	<b>\$669,500</b>		<b>\$735,184</b>	<b>COMMITTEE RECOMMENDATION</b>
	Projected Revenue	\$788,964		\$749,662	