



WHATCOM COUNTY PUBLIC HEALTH ADVISORY BOARD MEETING SUMMARY

FEBRUARY 7, 2019

Present: Barry Buchanan, Sterling Chick, Barbara Juarez, Lindsey Karas, Rachel Lucy - Chair, Chi-Na Stoane **Guest Facilitator:** Holly O'Neil
Absent: Les Seelye

Topic	Summary:
Approve Notes From Last Meeting	Approval of the January 2019, meeting summary was tabled until the March meeting.
Secure Medicine Return Ribbon Cutting	Rachel briefly described Secure Medicine Return ribbon cutting event which was held at Unity Care NW on February 5 th .
Health Board Meeting Debrief for February 5th	<p>PHAB felt very supported by the Health Board. The proposed policy agenda and the resolution to support state funding for Foundational Public Health Services (FPHS) were both approved. PHAB members who attended, felt it was a very meaningful meeting with robust conversation. The Health Officer did a good job of addressing issues such as barriers to people maintaining good health.</p> <p>Rachel noted that a member of the Bellingham City Council also attended the meeting and that there is a good alignment emerging between the City of Bellingham and the County.</p> <p>Barry invited us to start the meetings at 10 a.m. rather than 10:30. Tammy will contact the Clerk of the Council to request this option.</p>
Health Department Strategic Plan	<p>Since there is still room for progress on goals and these goals are still relevant, the Health Department has decided to extend the current Strategic Plan. The Director and other key leaders will be retiring over the next couple of years, and they want to provide incoming leaders with the opportunity to shape a new strategic plan to fit their vision.</p> <p>The facilitator, Holly O'Neil, asked the group what they found interesting in the proposed updates PHAB members offered the following comments:</p> <ul style="list-style-type: none"> • The work done and ideas being formed, making it relevant, and connecting it to community are all impressive. • It seems to be at the implementation stage - ready for actions. • Those who described the process at the 20-30K foot level understood the work needed to bring it to the action level. • Like the approach; good detail at all levels reveals thinking through at all altitudes. • Like how Community Health Improvement Plan (CHIP) and Community Health Assessment (CHA) are woven in. This is a framework for the "how," so that choosing what to do is at the division level • Appreciate the consistency, flow, and continuation from previous iteration <p>Accomplishments County Council appreciates the priority on policy development</p>



	<p>Relationship and diverse partnerships in community including Generations Forward, GRACE,</p>
<p>Health Department Strategic Plan Continued</p>	<p>Development of relationship with the Health Board Data: completion of the CHA and the scientific analysis of qualitative data Integration of community voice: CHA forums Data and compassion drive our decisions: this goes deeper than the ethical use of data. Picking data points that tell a story is important. Does this tie to our equity goals? The school districts were instrumental in shifting terminology from “trauma informed” to “compassion.” Several members of the board prefer the term “healing centered engagement.”</p> <p><u>Relevance of Goals</u> Continuing to call out policy is critical to leverage change for the future. The integration of data and community voice into policy makes it an interactive process Tell the story to demonstrate value. We must put the question first, so the data we find tells the story, being careful not to tell a story and then look only for the data that supports it. This is ultimately connected to our communication of what Community Health actually looks like. It’s more about the discussion we are having than the plan. There is a long process and there are varying approaches to taking the stories and turning them into service, depending on the qualitative data,. All communities here need to have a sense of belonging and the ability to engage in their own health.</p> <p><u>PHAB Actions and How Health Department Staff Can Support the Board</u> PHAB was very effective in bringing the immigrant support resolution together and having it approved so quickly. This is a good model for an issue that rose from community voice. We need to consider why this worked. There was an opening and we had real stories about what was happening to people. A board member suggested we capture the process and map it out for future board members. Crystalize the goals we have set out in the policy agenda and don’t lose them in the midst of more pressing issues that arise Hold another joint meeting with the Health Board - tentatively set for June 11th from 9- noon Connect work across government to health equity and ensure there is a tribal</p>

	<p>voice in those arenas. There is tribal representation of the intergovernmental council.</p> <p>There is a policy focused learning session coming to Seattle on 4/24. Several PHAB members are interested. Rachel will send the information to Tammy to distribute: It is a 3 day event, but we may be able to send people for one day.</p>
<p>Proposed Public Health Advisory Board (PHAB) Segment Representation</p>	<p>A board with nine members is too small for the amount of work we are doing and the sub committees we need. The new proposal is to increase the board to eleven members.</p> <p>Several people felt representation from small cities is important. Don Goldberg at the Port convenes small city representatives and would be a good contact.</p> <p>Recommended Changes: Call out tribal representation as the 9th segment, calling it: Tribal Community Member/Tribal Government Representation. Change the name “Special Populations” to politically correct language. Find the most powerful way to write it. Put in writing that our commitment is to be diverse and ensure underrepresented populations are heard and represented</p> <p><u>Next:</u> Health Department staff will draft amended code with track changes and develop an ordinance supporting this change for the March meeting. Once approved, we will take it to the Health Board, and if they approve it we will adjust our bylaws to reflect these changes.</p> <p><u>Action:</u> send a poll to determine the qualities and attributes we are looking for. Example: experience in policy development.</p> <p>Current areas where we need representation are physical environment and early childhood/school system</p> <p>For input on various topics, we can invite people we know are interested or are subject experts.</p>
<p>Immigration Committee</p>	<p>Holly will assist in facilitation of this task force. Holly, Lindsay and a member of Health Department management will meet initially to plan this.</p>