

CLERK OF THE COUNCIL  
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## WHATCOM COUNTY COUNCIL

# Communications Subcommittee Homeless Strategies Workgroup

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**Friday, February 21, 2020**

Time: 2:00 – 3:00 p.m.

Location: Council Conference Room  
Whatcom County Courthouse,  
311 Grand Avenue, Suite #105

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### 1. Communications Subcommittee

- Communications strategy to the broader public, in addition to communications effort to homeless populations, and customized messaging for small cities (Communications Subcommittee)
  - Near term needs
  - Long term services (toward permanency)
  - Broader community (education, engagement, coordinated messaging)

### 2. Talking Points on Homelessness

### 3. Other Business

*Thank you for helping to end homelessness in Whatcom County*