

Determination of a Quorum/ Welcome

We do not have a Quorum for the full meeting.

Public Comments

No public comments at this time.

Announcements

No announcements at this time.

Approval of Minutes – June 4

Postponed due to not having a quorum.

Discussion Items/BusinessReview Promotional Video Storyboard

Michael shared the promotional video storyboard. Becky stated which past PDR applicants agreed to participate in the video and gave an overview of their protected properties. The committee gave feedback on the proposed video production. Feedback included the following: 1) Start with benefits to the landowner, including protecting financials, unlocking the land's value to invest in the farm, protecting legacy, and benefiting new farmers looking to acquire land. 2) Show farms being worked and urban sprawl. 3) Show how farms protect ecological areas. 4) Acknowledge the area's pre-colonial history as a place of food abundance.

Outreach Strategy

Postponed due to lack of time.

Public Hearing for Proposed Ordinance

The committee discussed the upcoming public hearing on June 29, 2021 for the proposed ordinance to adopt amendments to the PDR Program. Paul agreed to reach out to see if certain members of the public would speak in support at the hearing. Alex agreed to see if a representative from Whatcom Land Trust would speak in support. Becky shared concerns brought up by Council at her presentation to Council earlier in the month. She

stated she would share some suggested edits with the committee that may alleviate these concerns.

Conservation Futures Fund Process

The committee reviewed the Conservation Futures Fund Process document that was updated by Paul. Becky edited the document with items discussed to better state the committee's recommendations to County Council and County Executive. Paul agreed to schedule a meeting with Executive Sidhu.

Future Agenda Items

- Landowner Story Map and Scoring Map Book
- Conservation Futures Fund Process
- Outreach Strategy
- Promotional Video

Next Meeting

The next meeting was scheduled for Friday, July 23, 2021, 8:30-10:00 AM. This will be an online meeting only.

Meeting adjourned at 10:10 AM.