

**Babies & Kids
Can't Wait**

Preventive Care Toolkit Social Media Sample Copy (English)

Social media graphic files (.zip) may be downloaded here:

Facebook: <https://www.whatcomcounty.us/DocumentCenter/View/66164>

Instagram: <https://www.whatcomcounty.us/DocumentCenter/View/66165>

Immunizations
<p>Graphic Copy: Talk to your child's doctor to schedule their next immunization today.</p> <p>Social Media Body Copy: Protect your child's health. Vaccines are one of the best ways to prevent and stop the spread of disease. Talk to your child's doctor to schedule their next immunization today. #BabiesAndKidsCantWait</p>
<p>Graphic Copy: Talk to your child's doctor to schedule their next immunization today.</p> <p>Social Media Body Copy: A vaccine shot may hurt a little but disease can hurt a lot. Keep your family healthy and help prevent the spread of disease. Talk to your child's doctor to schedule their next immunization today. #BabiesAndKidsCantWait</p>
<p>Graphic Copy: Talk to your child's doctor to schedule their next immunization today.</p> <p>Social Media Body Copy: By vaccinating children on time, we build a healthier community that helps to protect everyone from getting sick. Talk to your child's doctor to schedule their next immunization today. #BabiesAndKidsCantWait</p>
<p>Graphic Copy: Talk to your child's doctor to schedule their next immunization today.</p> <p>Social Media Body Copy: By vaccinating your family, you can help protect our entire community from diseases. Talk to your child's doctor to schedule their next immunization today. #BabiesAndKidsCantWait</p>

General Preventive Care

Graphic Copy:

Schedule a well visit appointment today. Babies & Kids Can't Wait.

Social Media Body Copy:

Keeping kids healthy is teamwork. Regular well visits are an opportunity to connect with a trusted and supportive healthcare team. Your health team is there to celebrate your strengths, cheer you on, and provide support and guidance through all of the challenges that parenting brings. Schedule a well visit appointment today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today. Babies & Kids Can't Wait.

Social Media Body Copy:

Well visits are about more than just your child's physical health. These checkups are a chance to get to know your child and family. You can share whatever is on your mind including your child's emotional and behavioral health, [development](#), success, and challenges with your child's doctor. Schedule a well visit appointment today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today.. Babies & Kids Can't Wait.

Social Media Body Copy:

Parents have many superpowers--from having kisses that heal to your ability to juggle all of the things. You have the power to help keep your child healthy by staying current on well visits. These visits include a physical exam, immunizations, as well as measuring height, weight, and blood pressure, and screening for developmental concerns. Schedule a well visit appointment today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today. Babies & Kids Can't Wait.

Social Media Body Copy:

Well visits are an important part of keeping your child healthy. These visits include a physical exam, immunizations, as well as measuring height, weight, and blood pressure. But they also screen for behavioral and mental health concerns. Your child's doctor is there to give you advice and support you through your child's development and on common age-related challenges-like sleeping, potty training, social skills, and more. Schedule a well visit appointment today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today.. Babies & Kids Can't Wait.

Social Media Body Copy:

You know your child's health is important. Great job getting you and your kiddo up and out to regular well child visits. We know it isn't always easy! Keep up the good work. Schedule your next well visit today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today.. Babies & Kids Can't Wait.

Social Media Body Copy:

Keeping kids healthy is teamwork. Well visits are an opportunity to connect with your healthcare team to provide support and guidance through all of the joys and challenges that parenting brings. Schedule a well visit appointment today. **#BabiesAndKidsCantWait**

Early Intervention

Graphic Copy:

The earlier you get support, the better. Babies & Kids Can't Wait. Call SEAS (360) 715-7485

Social Media Body Copy:

Children grow and learn at their own pace. If your child is behind in reaching any [developmental milestones](#), the earlier you get support, the better. Talk to your doctor or call SEAS to get connected to services. Don't wait and see because **#BabiesAndKidsCantWait**.

Graphic Copy:

Schedule a well visit appointment today. Babies & Kids Can't Wait.

Social Media Body Copy:

A child's early years are important for their health, social skills, and progress. Well visits are an opportunity to get connected to the services and supports to help your baby thrive. Call your doctor to schedule a well visit today. **#BabiesAndKidsCantWait**

Graphic Copy:

Schedule a well visit appointment today. Babies & Kids Can't Wait.

Social Media Body Copy:

You know your child best. Every step, every smile, every sleepless night. Your healthcare provider is there to hear your successes, concerns, and to get tips for supporting your child's health and wellbeing. Schedule an appointment today. **#BabiesAndKidsCantWait**

Graphic Copy:

The earlier you get support, the better. Babies & Kids Can't Wait. Call SEAS (360) 715-7485

Social Media Body Copy:

If your child is slightly behind in a [developmental milestone](#), you may qualify for Early Intervention. It provides in-home support tailored to your child's developmental needs up to the age of three. To learn more, call SEAS today. **#BabiesAndKidsCantWait**

Dental - Dental Visits - "Schedule your child's dental visit today"

Graphic Copy:

Schedule your child's dental visit today. Babies & Kids Can't Wait.

Social Media Body Copy:

First tooth? First dental check-up. Healthy teeth matter, and taking care of them starts early. Schedule your child's first dental appointment by the time they turn one.

#BabiesAndKidsCantWait

Graphic Copy:

Schedule your child's dental visit today. Babies & Kids Can't Wait.

Social Media Body Copy:

Dental care is safe during pregnancy and important for the health of you and your baby. If your mouth is healthy, you'll be giving your baby a healthy start! Schedule your next dental visit today. **#BabiesAndKidsCantWait**

Dental - Oral Health "Healthy Habits build healthy teeth"

Graphic Copy:

Healthy habits build healthy teeth. Babies and Kids Can't Wait.

Social Media Body Copy:

Cavities are preventable. With your help, good oral habits start early. Brush your child's teeth twice a day and remember to floss. Talk to your child's dentist for tips for building healthy habits. **#BabiesAndKidsCantWait**

Graphic Copy:

Healthy habits build healthy teeth. Babies and Kids Can't Wait.

Social Media Body Copy:

Even if your baby's teeth aren't showing yet, those tiny teeth are already there. Wipe their gums after feedings, don't put them to sleep with a bottle, and begin brushing their teeth once one appears! Schedule their first dental appointment as soon as the first teeth come in.

#BabiesAndKidsCantWait

Graphic Copy:

Healthy habits build healthy teeth. Babies and Kids Can't Wait.

Social Media Body Copy:

Healthy foods help build healthy teeth. Kids love snacks (don't we all!). Limit sticky-sugary snacks and drinks. Offer fruits and vegetables often. Choose water instead of juice. Talk to your child's dentist for tips on building healthy habits. **#BabiesAndKidsCantWait**