

Incarceration Prevention and Reduction Task Force

Meeting Summary for November 14, 2022

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1. Call to Order

Committee Chair Stephen Gockley called the meeting to order at 9:02 A.M. The meeting was held via remote-only Zoom Webinar.

Members Present: Barry Buchanan, Arlene Feld, Heather Flaherty, Seth Fleetwood, Stephen Gockley, Mike Hilley, Raylene King, Scott Korthuis, Jason McGill, Perry Mowery, Darlene Peterson, Donnell Tanksley, Louise Trapp (for Eric Richey), Maia Vanyo, Jake Wiebush (for Bruce Van Glubt)

Members Absent: Bill Elfo, David Freeman, Dan Hammill, Jack Hovenier, Jenn Lockwood, Rebecca Mertzig, Eric Petersen, Dave Reynolds, Tyler Schroeder, Greg Winter

2. [IPRTF Communications: Messaging and Next Steps \(00:01:20\)](#)

Emily Goetz of Pyramid Communications and Sakara Remmu of Temple Water gave a presentation their final narrative and message. Highlights of the presentation included:

- Review of primary messaging for the need, solution, proof of concept, and current state and focus today
- The goals of message testing, including establishing IPRTF positioning, creation of effective branding, building an audience base, telling a timely story, establishing platforms for communications, and identifying audience pathways
- Message testing of the four options for the overarching framing
- Message testing for the Anne Deacon Center for Hope
- Assets to be developed to activate the initial message testing effort
- Capacity needs for implementation of messaging and potential event for the Center for Hope
- Options for visual branding. Goetz presented three options for branding for the Task Force and the Center for Hope and members gave feedback.
 - Members also discussed the name of the Anne Deacon Center for Hope and the possibility of adding “crisis stabilization center” into the name

3. [Justice Project Needs Assessment \(00:44:40\)](#)

Buchanan gave an update on the work of the Stakeholder Advisory Committee (SAC). They will be holding a town hall on November 15 to take input from the public and they are conducting smaller focus groups as well. They have two upcoming meetings before the end of the year.

4. [Justice Project Poll Results \(00:47:13\)](#)

Mardi Solomon of Crossroads Consulting gave a presentation on the poll results evaluating the SAC’s vision, values, and goals.

- SAC members and IPRTF members were polled and most respondents were in agreement with the value statements and goals.
- Agreement with statements of needs and recommendations ranged from 69% - 97%.

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- Solomon has suggested revisions to those statements based on the feedback received, which are included in the report.
- They will be reviewing poll results and proposed revisions in detail at the SAC meeting, but Solomon gave an overview of some of the proposals.
- Members gave feedback on the survey itself as well as the results.
- The next steps include gathering public input, revising the statements as needed, and finalizing the needs assessment.

5. [Committee Updates \(01:10:26\)](#)

Gockley referred members to the Steering Committee Summary for an overview of what was discussed.

Mowery reported for the Crisis Stabilization Facility Committee. They discussed facility referrals and utilization, the newly streamlined admission process, and 12-hour law enforcement holds.

The co-chairs of the Behavioral Health Committee were not present to give an update. The summary for that meeting can be referenced.

King reported for the Legal and Justice Systems Committee. They discussed possible topics for the upcoming joint meeting with the Behavioral Health Committee and behavioral health needs for re-entry.

6. Other Business

There was no other business.

7. Public Comment

There were no public comments.

8. Adjourn

The meeting adjourned at 10:21 A.M.